# **MAKEW®RTH Wealth Management Accelerator**

On Salesforce FSC: Built for Advisors. Aligned to Results.



Salesforce FSC provides a flexible foundation for wealth firms—but without the right configuration and industry alignment, most firms struggle to unlock its full potential.

Lakeworth's Wealth Management Accelerator solves that by delivering pre-built relationship models, advisor dashboards, and client-focused workflows designed around how wealth teams actually work.

This solution removes complexity and guesswork—so your advisors can focus on what matters: deepening relationships, maximizing share of wallet, and delivering exceptional client experiences.

# **FSC Accelerator Kit for Wealth Management**

For wealth firms seeking a defined path to modernize CRM and drive adoption

Lakeworth's FSC Accelerator for Wealth Management delivers a fully-configured jumpstart tailored to the day-to-day needs of Advisors, Client Associates, and Portfolio Managers.

## **Functional Areas Covered**

Client & Household 360

Portfolio Visibility

Product
Penetration &
Cross-Sell

Onboarding Journeys Advisor Productivity Tools

Relationship Grouping

**Compliance Automation** 

# What's Included

- ✓ Pre-built Advisor Console
- ✓ Household + Relationship Models
- ✓ Integrated Compliance Checklists
- ✓ Portfolio Snapshot & Planning Tools
- ✓ Actionable Dashboards (Pipeline, Referrals, AUM Trends)
- ▼ Referral + COI Tracking
- ✓ Service Case Management
- ✓ KYC/AML & Compliance Flows

### **Accelerator Value**

**FSC-Aligned Foundation** Built natively on Salesforce FSC and aligned to the wealth management roadmap

**Faster Time to Value** 30–40% faster go-live compared to traditional implementations

**Designed for Adoption** Role-based advisor console with household-centric views and guided workflows

Tailored for Wealth Supports advisory, planning, and service workflows across the full client lifecycle

**Data-Driven Growth** Surface AUM insights, whitespace, referrals, and next-best actions

Compliance Ready Integrated KYC, AML, and onboarding flows to reduce risk and improve efficiency



Financial Services Cloud







LW WM Accelerator

Financial Services
Cloud

**Salesforce** 

40% faster go-live

#### **About Us**

Lakeworth Digital is a boutique Salesforce consulting partner founded by former ProServe leaders. We help banks and wealth firms unlock value with focused, nimble, expert-led execution.



ProjectReviews

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